

# Choose how you earn

ATMOS<sup>™</sup>  
REWARDS

Beginning Oct. 1, 2026, Atmos Rewards members can choose how they will earn points and status points on flights in 2027. Members will have the option to choose from 3 unique methods to best suit their travel needs:



Distance traveled

**1** = **1**  
mile flown      point earned



Price paid

**\$1** = **5**  
dollar spent      points earned

*excludes taxes and fees*



Segments flown

**1** = **500**  
segment flown      points earned

## Why are we changing?

As we continue to grow into a global carrier, the Atmos Rewards program is evolving to best suit the needs of our guests. Giving members a choice in how they earn helps them optimize their points-earning potential. This is a unique program and a first for a global airline.

## What do I need to know about this change?

- Choosing how to earn is optional. Members do not have to make a choice to keep earning points when they fly. If a current member does not select different earning choice in 2026, they will continue to earn points with distance traveled.
- Members joining Atmos Rewards on or after Jan. 1, 2027, will earn based on price paid unless they select an alternate earn choice.
- Members can change how to earn once per calendar year for future trips. No changes will apply to travel that's already been completed.
- This choice only affects how member earn points and status points on flights. Members choice applies to all Alaska, Hawaiian and partner flights. Credit card and partner earning stays the same as today.