

Starting Oct. 1, 2026, Atmos Rewards members can choose to join an Atmos Community for free. Atmos Communities builds on established communities, Club 49 and Huakaʻi by Hawaiian, and are designed to provide additional rewards to members based on their interest.

In total, we will have six communities with their own set of specialized perks:



Club 49[®]

Exclusively for Alaska residents



HUAKA'I
BY HAWAIIAN

Exclusively for Hawai'i residents



Global
Locals

For those who travel globally



Active
Escapes

For those who seek adventure / outdoors



Culinary
Journeys

For those who visit flavorful destinations



Families
on the Go

For those who travel with young children

✓	✓					Free bags
	✓					50% bonus points and status points for Neighbor Island travel (starting Jan 1, 2027)
		✓				10% bonus status points for international travel
		✓				Earn 1 status point for every 25 Atmos Rewards points transferred from an eligible loyalty partner
					✓	20% points back on award flights for children 12 years old or younger
✓	✓	✓	✓	✓	✓	Bonus Points Challenge: Earn up to 10K bonus points and status points when you visit 10 curated destinations
✓	✓	✓	✓	✓	✓	Exclusive flight deals
✓	✓	✓	✓	✓	✓	20% off community-specific Atmos Unlocked experiences
✓	✓	✓	✓	✓	✓	Partner offers

What do I need to know about this change?

- Joining a community is completely optional.
 - If a member doesn't join a community, they will not be defaulted into one.
 - Members may join a community by logging into their Atmos Rewards account and selecting the 'Join a Community' button.
- Only state of Hawai'i residents may join Huaka'i and only state of Alaska residents may join Club 49.
 - Members may change a community once per calendar year.
 - Members can view their community in their Atmos Rewards account. Below their account number, they will see they will see their community badge if one has been chosen.