

ATMOS

REWARDS

Atmos Rewards is the #1 airline rewards program according to U.S. News & World Report ('25-'26), giving members true control over how they earn and engage, with the flexibility to tailor the program to their travel style and what matters most to them. Here is a look at what makes Atmos Rewards standout.



A first for any global airline, later in 2026, **members can choose from three ways to earn points and status points** when flying with us: by distance traveled, price paid, or segments flown.



Atmos Rewards offers new ways to earn valuable points across an extensive worldwide network spanning **over 1,000 destinations**, connected by the strength of Alaska, Hawaiian, and **more than 30 global airline partners**, including the oneworld alliance.



We're installing Starlink across the entire Alaska fleet - bringing the fastest Wi-Fi in the skies to even more flights. Alaska has teamed up with T-Mobile to make this new Wi-Fi service free exclusively for Atmos Rewards members. Installations on Alaska's fleet will begin in 2026 and completed in 2027.



For our Atmos Titanium members, we'll be the only U.S. airline to offer **complimentary, day-of-departure upgrades** into global Business Class for them and a companion – no extra points or certificate required.



Starting next spring, our Atmos Rewards status holders and one companion can take advantage of **complimentary upgrades on Hawaiian flights** within North America.



The Atmos Rewards Summit Visa Infinite card offers **the fastest path to elite status** with cardholders earning Atmos Silver (and oneworld Ruby) with 20,000 status points earning Atmos Silver (and oneworld Ruby) and 40,000 status points earning Atmos Gold (and oneworld Sapphire).



The marquee benefit to our new premium credit card: **Global Companion Awards**, unlocking the power of Alaska Airlines, Hawaiian Airlines, and our global partner network – making international travel more accessible and rewarding.

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An industry first, Atmos Rewards Summit Visa Infinite cardholders will earn at least 3 points per \$1 spent on all foreign purchases and eligible dining (plus, no foreign transaction fees).



Unique to Atmos Rewards, we are offering members the opportunity to choose one of our **Atmos Communities** to receive personalized offers and **perks tailored to things they love**, from day-of-travel benefits and partner discounts to exclusive sales.

Points vs. Status Point Earning Snapshot

Curious which activities within Atmos Rewards earn points vs. status points? Atmos Rewards offers the fastest path to elite status with more opportunities to earn (and redeem).

Visit atmosrewards.com to learn even more about our new loyalty program.

	Points	Status Points
Flights Booked on Alaska / Hawaiian	X	X
Partner Flights	X	X
Credit Card Purchases	X	X
Non-Air Partners	X	X
Award Travel		X
SAF Purchases		X