


Alaska Air Group fact sheet

The carriers of Alaska Air Group, Inc. serve more than 140 destinations throughout North America, Central America, Asia and the Pacific region. Our employees are deeply committed to safety, remarkable customer care, operational excellence and sustainability.

With **oneworld** and our additional global partners, our guests have more choices than ever to purchase, earn or redeem across 30 airlines and more than 1,200 destinations worldwide.

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| Headquarters | Seattle, Washington |
| Stock ticker | NYSE: ALK |
| CEO | Ben Minicucci |
| Employees <small>2024 average</small> | ~30,000 |
| Subsidiaries | Alaska Airlines Hawaiian Airlines Horizon Air McGee Air Services |
| Hubs | Anchorage (AKL) Honolulu (HNL) Los Angeles (LAX) Portland (PDX) San Diego (SAN) San Francisco (SFO) Seattle (SEA) |
| Daily flights | ~1,500 flights |
| Domestic destinations <small>as of 2025</small> | 37 states (not including American Samoa, a U.S. territory, and the District of Columbia) 109 U.S. cities (not including Pago Pago, American Samoa) |
| Global destinations <small>as of 2025</small> | 12 countries 30 international cities |
| Aircraft | 392 aircraft Fleet information  |

Founding

Alaska Airlines was founded in 1932 when McGee Airways and Star Air Service started flying in Anchorage. In 1935, McGee Airways was acquired by Star Air Service and in 1944, after acquiring several other small carriers and changing names, became Alaska Airlines.

Hawaiian Airlines was incorporated in 1929 as Inter-Island Airways Ltd. That year, crowds in Honolulu witnessed Hawai'i's first scheduled inter-island flights to Maui and Hawai'i Island, operated by two eight-passenger Sikorsky S-38 amphibian planes. The carrier was renamed Hawaiian Airlines in 1941.

Horizon Air emerged in 1981 to fill a market gap left by airlines abandoning Northwest routes after the Airline Deregulation Act of 1978. Acquired by Alaska Air Group in 1986, Horizon transitioned to a capacity purchase agreement (CPA) model in 2011, standard in the regional airline industry. Under this arrangement, Horizon manages aircraft operations while Alaska handles scheduling, marketing and pricing.

McGee Air Services traces its roots back to 1932 under McGee Airways, the forerunner of Alaska Airlines. The company operates today as the core airport and ground service provider across Alaska Airlines' domestic hubs.

Notable firsts

Hawaiian Airlines, formerly known as Inter-Island Airways, introduced commercial air transportation to the Hawaiian Islands in 1929.

Hawaiian Airlines introduced airmail and cargo service to the Hawaiian Islands in 1934 and became the United States' first-ever federally certified cargo carrier in 1942.

Alaska Airlines brought inflight movies to the nation's skies for the first time in the 1950s.

Hawaiian Airlines became the first U.S. airline to offer an all-jet inter-island fleet, using the Douglas DC-9, revolutionizing air travel within Hawai'i by significantly reducing flight times, in 1966.

Hawaiian Airlines became the first U.S. airline to operate a commercial flight with an all-female flight crew in 1979.

Hawaiian Airlines was the first Hawai'i-based airline to offer scheduled service between Hawai'i and the continental U.S. in 1985.

Alaska Airlines became the first U.S. airline to sell tickets online in 1995.

Alaska Airlines became the first airline in the world to utilize a required navigation performance (RNP) approach – with our approach down the Gastineau Channel into Juneau, Alaska – in 1996.

Alaska Airlines was the first U.S. airline to introduce online check-in in 1999.

Alaska Airlines became the first major U.S. carrier to equip pilots with iPads, replacing traditional paper flight manuals with electronic flight bags, in 2011.

Alaska Airlines completed the world's first commercial flight using biofuel derived from forest residues, such as branches and wood scraps left over from forest thinning, in 2016.

Alaska Airlines became the first major U.S. carrier to remove single-use plastic straws and stirrers from its flights in 2018.

Alaska Airlines became the first U.S. airline to roll out e-ink bag tags that allow travelers to check bags without printing paper tags in 2022.

Hawaiian Airlines was the world's first major carrier to debut Starlink Wi-Fi onboard its aircraft in 2024.